## Check list Postville Immigration Raid: Five Years Later

Lisa Martins and Jesse Russo will work on press release and 30 second radio spot Mary would like to send a save the date press release on March 1. She will be providing additional copy after committee meeting.

- Mary McCauley sent PR March 6 save the date!
- Jane Buse will work on design Suggestion was made to pick up on what we did 5 years ago regarding an image for prayer/invite. Angie will send to joy and mary for feedback. M/J like idea but simpler design. will need a postcard invite 8.5x5.5 and poster. Mary/Joy will coordinate distribution of posters.
- · Gift in kind SUN will cover printing costs for invite and posters. Angie will facilitate printing
- Jane Comeau will contact Andy Lewis (from the Prairiewoods retreat center in CR) to see if she will be able to help in the CR market
- Angie will start a folder on google docs for SUN to share documents. Mary McCauley has shared other doc with me for background on current immigration issues. I will post on gdocs. L/J might want to review for press release for background
- All check our own markets for cost of radio spots. Will hear from your committee if they want public radio or regular and what markets they want to focus on. Carol will contact WMT.
- All make an effort to be in CR for the event... to determine later
- SUN will not be ordering more t-shirts; if someone from the interfaith wants to take that on we can provide further information.
- Joy/Tricia and Angie/McCauley will be in further conversation
- Lisa/Beth will contact parishes of the Archdiocese of Dubuque/QC via parish bulletins/Official Bulletin.
- What else?

## **UPDATE from SUN meeting**

- Pitch to IA public radio Talk of Iowa: interview Dr. Eric, Mary McCauley, Rockne Cole
- Postville Video resurrect from 5 years ago, share on youtube/FB
- Post event on FB
- Angie, Sent press releases to media list in addition to what Mary is sending (march 6)
- Gift in kind SUN will cover printing costs for invite and posters.
- Make prayer available to others who can't be there in person, but can pray at the same time in their own location. Pray in spirit.
- Mary is gathering mailing lists from all parties
- Mail postcard: the last week of March, no later than April 1...this gives 6 weeks before the date

## Potential Radio Markets – emailed to Mary 3.6.2013

Cedar Rapids	Iowa City	Iowa public radio
Clinton	Mason City	WMT
Decorah	Quad Cities	NPR
Des Moines	Sioux City	
Dubuque	Waterloo/Cedar Falls	

**Radio spot:** (per budget constraints for the above markets, radio was not used. Estimated cost: \$6500) 5 years ago, the largest single-site immigration raid in the U.S. occurred in Postville, Iowa. Remember the 389 workers who were arrested Reconcile with those who contributed to the injustices and Call for just immigration Reform.

Turn the Tragedy of Postville into a Victory for Justice Assemble in Cedar Rapids at noon on Friday, May 10<sup>th</sup> **in front** of the US Federal Court House Call 563-583-8989.

### FACEBOOK EVENT Postville Immigration Raid: 5 Years Later

Text for FACEBOOK Event: https://www.facebook.com/events/504021522968799/?context=create

Postville Immigration Raid: 5 Years Later Remember | Reconcile | Reform Friday, May 10, 2013 12:00pm until 2:30pm

Gather in front of Federal Court House 111 7th Avenue SE, Cedar Rapids, Iowa. Then join in a Walk for Justice to immaculate Conception Church 857 3rd Avenue SE for an interfaith prayer.

To Remember the 389 workers who were arrested on May 12, 2008 at Agriprocessors Inc. in Postville, Iowa. To Reconcile with those who contributed to the injustices surrounding the Postville Raid. To Call for Just, Compassionate, Comprehensive Immigration Reform.

For additional Information please contact: Rockne Cole rocknecole@gmail.com (319) 358-1900

Sister Mary McCauley, BVM mmccauley@bvmcong.org (563) 583-8989

Turn the Tragedy of Postville into a Victory for Justice For more information, visit: <u>http://lirs.org/postville-anniversary/</u>

Take a moment to watch this video and remember this tragic day: Postville Immigrants Seek Refuge at St. Bridget's – Fearing the return of I.C.E agents, hundreds of Christian Immigrants wait at St. Bridget's Catholic Church in Postville, Iowa for any word on their missing family members. <u>http://www.youtube.com/watch?v=8J6Szg4PJ\_4</u>

Photo: Ezequiel Zarudiansky, courtesy of Maya Media Corp

We are coming up on 5 years since this tragic event and are inviting people to a commemoration to remember and reconcile, and to ask for immigration reform, May, 10, 2013, at the park across from the Federal Court 111 7th Avenue SE, Cedar Rapids, Iowa. As we begin to remember five years ago, your piece would be perfect for our organizations to use on our websites, FB pages, etc., to help re-tell and to remember the story of this horrid day.

Request to Sojourners:

Hi, I am contacting Sojourners for permission to use a video produced by your organization following the ICE Raid in Postville, Iowa, on May 12, 2008. It features our BVM Sister Mary McCauley who invited those in need to come to St. Bridget's church following the raid. The video does not have a name but below are a few screen shots to help you identify it.

The Postville Immigration Raid: 5 Years Later committee is made of a group of interfaith organizations in Eastern lowa who are advocating for the reform of immigration policies. If you would like more information about this event you can contact: Rockne Cole at <u>rocknecole@gmail.com</u> or (319) 358-1900 or Sister Mary McCauley, BVM, at <u>mmccauley@bvmcong.org</u> or (563) 583-8989.

Thank you for your consideration; I look forward to hearing from you.

# Printed materials:

- Posters: Total Estimates 500 English; 100 Spanish \$212.00
- Invites: 550 +25 extras Mailed Friday, April 5 \$192.00

## Pitch to Media outlets:

In addition to sending out numerous "SAVE THE DATEs," and resending in mid-April, I have pitched the idea to:

- WMT <u>ryanschlader@clearchannel.com</u>
- Iowa Public Radio Talk of Iowa Sarah Bodin sboden@iowapublicradio.org
- National Public Radio talk of the nation or asked them to send on if another program if it was more suitable. If someone has a contact please send to me; for now I did the online submission form.
- NCR: Tom Fox and Zoe Ryan 'zryan@ncronline.org'; 'tfox@ncronline.org'
- CR Gazette james.lynch@sourcemedia.net; meredith.hines-dochterman@sourcemedia.net
- America 'america@americamagazine.org'
- Social Justice Venues: 8<sup>th</sup> day, network, project Irene, BVM MMartens.

# Postville Immigration Raid: 5 Years Later

Remember | Reconcile | Reform

## Background:

Five years ago on May 12, 2008, the largest single-site immigration raid at the time in the history of the United States occurred in Postville, Iowa. U.S. Immigration and Customs Enforcement (ICE) officials descended upon Agriprocessors, the main producer of kosher meat in the United States, handcuffed immigrants and bused them to the National Cattle Congress in Waterloo, Iowa. Most detainees were charged with identity theft and were shipped to prisons across the country where they spent five months before being deported. Immigration charges against the CEO of Agriprocessors were dropped. In a matter of hours on that fateful day, Postville lost a significant amount of its population and worse yet; hundreds of families were torn apart.

Five years later, an interfaith based committee from Eastern Iowa, is inviting people to gather to:

- 1. To Remember the 389 workers who were arrested on May 12, 2008, at Agriprocessors Inc. in Postville.
- 2. To Reconcile with those who contributed to the injustices surrounding the Postville Raid.
- 3. To Call for Just, Compassionate, Comprehensive Immigration Reform.

Date: Friday, May 10, 2013, 12:00pm until 2:30pm

Place: Park Across from the Federal Court 111 7th Avenue SE, Cedar Rapids, Iowa

(Location chosen because of the court's role in the raid as well as the significance of the event to the on-going national conversation about immigration.)

Below are key people who came to the aid of the Postville community, the Hispanic families, and to the 389 immigrants who were arrested by ICE five years ago. They witnessed the "human side" of immigration and will forever be advocates for immigration reform.

#### Sister Mary McCauley, BVM

920 Carmel Drive Apt. C Dubuque, Iowa 52003 (563) 583 8989 <u>mmccauley@bvmcong.org</u>

Sister Mary McCauley served as the Pastoral Administrator of St. Bridget's Parish in Postville, Iowa, at the time of the Immigration Raid on May 12, 2008. Her words of invitation on the afternoon of the Raid, *"Tell anyone who is afraid or alone to come to St. Bridget's"* served as a sign of hope and consolation for innumerable immigrants and their families as by 7:00 that evening over 400 men, women and children poured into St. Bridget's to receive comfort, guidance and support. Sister Mary describes this day as the most exhausting, challenging, frightening and transformative day of her life. From that moment on she has become an untiring advocate for comprehensive immigration reform.

#### **Rev. Paul Ouderkirk**

Academy Apartments County Road Z #200 Hazel Green, WI 53811 (608) 748 5341 (home) (608) 663 6969 (cell) Ipojr11@gmail.com

Father Paul was a critical member of the pastoral staff at St. Bridget's parish at the time of the Postville Immigration raid in 2008. He had been pastor there until his retirement in 2002. When the raid occurred he "came out of retirement" and served courageously and tirelessly the needs of the members of the Hispanic Community. He continues to be a strong advocate for immigration reform.

#### **David Vasquez**

David Vásquez, Campus Pastor Office for College Ministries Luther College 700 College Drive Decorah, IA 52101 Off: (563) 387-1040 E-mail: vasqda01@luther.edu

David Vasquez is an advocate for all immigrants and very knowledgeable about immigration proceedings. He came to St. Bridget's immediately following the May 12, 2008, raid and assisted the pastoral staff for the following three months. He has been directly involved with the reunification of families and with the establishment of a loan fund to assist families with documentation expenses. He has taken a leadership role in all events related to the Postville Raid.

#### Sonia Parras

Attorney - Sonia Parras Law Offices 2925 Ingersoll Ave #7 Des Moines, IA 50312 (515) 255-9317

Sonia Parras is known as one of the outstanding immigration lawyers. She represented innumerable people at the time of the Postville Raid and has been instrumental in obtaining many U VISAS for the persons who were arrested on May 12, 2008. In turn she has assisted with the reunification of many families as allowed through a U Visa.

### Erik Camayd-Freixas

Professor of Spanish & Graduate Program Director Director of Translation & Interpretation Program at Florida International University Telephone: (305) 348-6222 <u>Erik.Camayd@fiu.edu</u>

Dr. Erik served as one of the interpreters for the hearings at the Cattle Congress in Waterloo, Iowa, following the Postville 2008 Immigration Raid. Following these hearings he spoke out about the injustices he saw and experienced during these hearings.

### **Rockne Cole**

Attorney at Law Cole & Vondra, PC 209 E. Washington St., Suite 305 Iowa City, IA 52240 (319) 358-1900

Rockne Cole was invited to be a part of the legal team involved in the Cattle Congress proceedings immediately following the Postville Raid. He refused this invitation believing that the proposed process would not follow the guidelines for due process and the arrested person would not receive a fair or just hearing. His focus is immigration law hence he has represented many immigrants in Iowa.

## Other resources:

- 1. Postville Day of Raid (attached)
- 2. Press Release: Postville Immigration Raid: 5 Years Later (attached)
- Video: Postville Immigrants Seek Refuge at St. Bridget's Fearing the return of I.C.E agents, hundreds of Christian Immigrants wait at St. Bridget's Catholic Church in Postville, Iowa, for any word on their missing family members. <u>http://www.youtube.com/watch?v=8J6Szg4PJ\_4</u>
- 4. **abUSed: The Postville Raid trailer** Directory and Producer Luis Argueta <u>http://www.youtube.com/watch?v=JQHbFxUGMxs</u>

## What's Left:

- Resend paired down press release via email 2.5 week prior April 25
- Beth/Lisa will send to church bulletins
- Who will be present on May 10?
- · Call local news stations/papers day before event to ask if the will be covering
- · All pitch to own media contacts who you have a good rapport with
- · Be sure you have invited all of your social justice outreach venues
- Extra posters/invites

### **Evaluation:**

From David: In print I saw estimates of the crowd around 250 (I think that was AP) to 500 (I saw that on Fox). I would say 400. Father Chris at the church said the church could sit 450 before having to have people standing. I think we were pretty full at the beginning, and certainly not everyone stayed for the service. We had 350 bulletins, but I don't know if we ran out or not. We had asked ushers to ask people to share.

See Document: Postville Media List.docx for complete coverage

### WMT Radio - hour interview with Fr Paul and Rockne Cole

### May 7, 2013:

**Iowa Public Radio's** noonday public affairs program "River to River" will host Interpreter, Dr. Eric Camayd, Immigration Attorney Sonia Parras, and Advocate for Immigration David Vasquez s on Tuesday, May 7<sup>th</sup> from noon-1:00 pm regarding the Postville Immigration Raid: 5 years later.

The interview precedes the Friday, May 10 commemoration, reconciliation and call for just, compassionate, comprehensive immigration reform held in Cedar Rapids, Iowa. For more information about the event, visit our FB page: <u>http://facebook.com/bvmsisters</u>.

Tune in: Iowa Public Radio: River to River 12-1:00 p.m. (CDT) <u>http://iowapublicradio.org/programs/river-river-ipr-news-and-studio-one</u> (podcast available) Locally: 101.7 FM | 89.7 FM | 910 AM

**Tune in to Iowa Public Television, Sunday, May 12 for AbUsed: The Postville Raid** IPTV examines the community impact of the 2008 immigration and customs enforcement raid in Postville, Iowa.

Check your local listing: <u>http://www.iptv.org/series.cfm/22761/america\_reframed/ep:110</u> Sunday, May 12, 5:00 AM on IPTV World Sunday, May 12, 1:00 PM on IPT World Sunday, May 12 7:00 PM on IPTV World

School Sisters of Notre Dame are using your Postville Prayer service at events at our 4 centers in WI, MO, TX and MN. And a faith based organization I work with in Kenosha is also using it. Attached is the invite for the Kenosha event, FYI. Barbara Pfarr, SSND

Submitted Angie Connolly Director of Communications, Sisters of Charity, BVM 5.22.2013